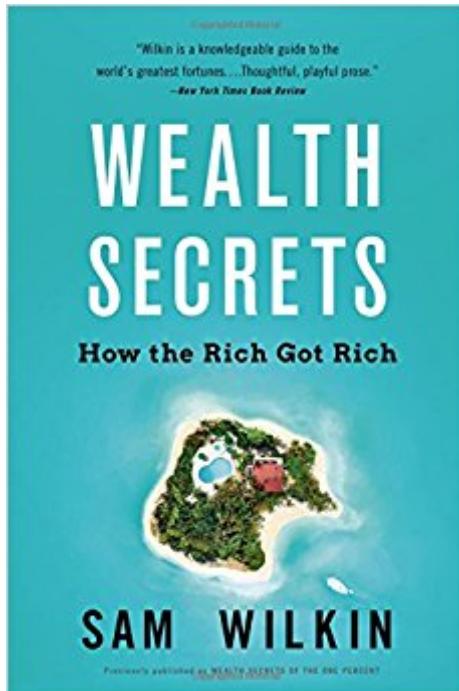


The book was found

Wealth Secrets: How The Rich Got Rich



Synopsis

From the richest Romans to the nineteenth century's robber barons to today's bankers and tech billionaires, Sam Wilkin offers *Freakonomics*-esque insight into what it really takes to make a fortune. These stories of larger-than-life characters, their strategies, and the sacrifices they made reveal how history's very wealthiest did it--whether it was through taking advantage of legal loopholes, working around bureaucratic systems, or creating obstacles in order to defeat the competition. *Wealth Secrets* ventures beyond what you already know and shows how the roughly 0.0001 percent who have achieved billionaire status actually got to the top. Thought-provoking and rigorous, with a smart sense of humor and a wealth of cocktail-party trivia at his fingertips, Wilkin reveals that behind almost every great fortune is a "wealth secret"--a moneymaking technique used only by those focused exclusively on huge returns.

Book Information

Paperback: 432 pages

Publisher: Back Bay Books; Reprint edition (March 15, 2016)

Language: English

ISBN-10: 031637895X

ISBN-13: 978-0316378956

Product Dimensions: 5.5 x 1.2 x 8.2 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 starsÂ See all reviewsÂ (18 customer reviews)

Best Sellers Rank: #574,834 in Books (See Top 100 in Books) #125 inÂ Books > Business & Money > Finance > Wealth Management #1105 inÂ Books > Business & Money > Personal Finance > Budgeting & Money Management #1441 inÂ Books > Business & Money > Investing > Introduction

Customer Reviews

This book promises to take a realistic look at what makes people rich. "Those get rich quick books don't teach you how to become a Mexican telecom mogul," the promotions for this book stated (and which is what intrigued me). While the premise for this book is well intentioned the author forgets a key rule of writing: BLUF (Bottom Line Up Front). The reader is dragged through chapter after chapter of history and stories, from ancient Romans to robber barons, while the "wealth secrets" are only distilled in the last chapter. The pledge he promises in the title (the "wealth secrets") are randomly interspersed in each chapter, and never organized until the last one. This lack of

follow-through dampens whatever interesting history might be in these pages. Herein are the "Seven Secrets of Spectacularly Rich People" as Wilkins summarizes in the chapter 7. I recommend saving your money, as in spite of the verbosity of the book, these "secrets" are really quite simple:1.

"Secret #1: Don't be the best. Be the only." This is the key theme of the book. Secure a monopoly on an industry and you will make lots of money.2. "Secret #2: Bigger is still better." Make your business scalable. Bigger businesses still make more money.3. "Secret #3: The worst place to do business is really the best." Third world countries and developing markets allow business owners to exploit lax regulation or leverage politics for their own gain.4. "Secret #4: When lenders can't lose, you win." Not sure what this lesson was about, sorry. The story became too muddled here for my liking.5. "Secret #5: You've got own it baby, own it." Owning your own company is good?6.

[Download to continue reading...](#)

Wealth Secrets: How the Rich Got Rich What the Rich Know That You Don't: How The Rich Think Differently From The Middle Class And Poor When It Comes To Time, Money, Investing And Wealth Accumulation (The Secrets Of Getting Rich!) Rich Dad's Retire Young Retire Rich: How to Get Rich and Stay Rich Retire Young Retire Rich: How to Get Rich Quickly and Stay Rich Forever! (Rich Dad's (Paperback)) Index Funds: Index Funds Investing Guide To Wealth Building Through Index Funds Investing With Index Funds Investing Strategies For Building Wealth Including ... Guide To Wealth Building With Index Funds) Rich Dad Advisors: Tax-Free Wealth: How to Build Massive Wealth by Permanently Lowering Your Taxes Tax-Free Wealth: How to Build Massive Wealth by Permanently Lowering Your Taxes (Rich Dad Advisors) When Fish Got Feet, Sharks Got Teeth, and Bugs Began to Swarm: A Cartoon Prehistory of Life Long Before Dinosaurs How the Sphinx Got to the Museum (How the . . . Got to the Museum) How the Dinosaur Got to the Museum (How the . . . Got to the Museum) When Fish Got Feet, Sharks Got Teeth, and Bugs Began to Swarm Habits of the Super Rich: Find Out How Rich People Think and Act Differently: Proven Ways to Make Money, Get Rich, and Be Successful Rich Dad Advisor's Series: Own Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad's Advisors) Wealth Secrets of the One Percent: A Modern Manual to Getting Marvelously, Obscenely Rich Minecraft Secrets: Master Handbook Edition: Top 100 Ultimate Minecraft Secrets You May Have Never Seen Before (Unofficial Minecraft Secrets Guide for Kids) (Ultimate Minecraft Secrets Handbook) Asshole: How I Got Rich & Happy by Not Giving a Damn about Anyone & How You Can, Too American Huckster: How Chuck Blazer Got Rich From-and Sold Out-the Most Powerful Cabal in World Sports The New Buffettology: How Warren Buffett Got and Stayed Rich in Markets Like This and How You Can Too! Simple Wealth, Inevitable Wealth: How You and Your Financial

Advisor Can Grow Your Fortune in Stock Mutual Funds The Color of Wealth: The Story Behind the U.S. Racial Wealth Divide

[Dmca](#)